



## Visit to WTC Lugano

On November 6th, Barbara Masella, Chief Executive Officer, and Franca Reginato, Communication Manager of the **World Trade Center Milano** met Mr. Renato Dellea, Chairman, and Ms. Véronique Larssen, Sales and Marketing Manager of the **World Trade Center Lugano**.

Lugano (Switzerland) and Milan (Italy) are just 70 kilometres away from each other and can cooperate providing reciprocal benefits to trade businesses.

Mr. Dellea and Ms. Larssen presented the services and the facilities of WTC Lugano in the beautiful offices overlooking a suggestive lake landscape.

WTC Milan is helping its partners in developing or increasing commercial activities abroad and Lugano represents an interesting city to set up a company branch or to export Italian products and services.

The trip to WTC Lugano was a good occasion to exchange ideas for new business opportunities and future collaborations. Mr. Dellea and Ms. Larssen will soon return the visit to Milan.



*From left Barbara Masella, CEO, WTC Milano, with Véronique Larssen, Sales and Marketing Manager, WTC Lugano.*