



WORLD TRADE CENTER®
MILAN



WTC Milan is partner of Quino@ndo, the Quinoa's International Congress

Milan, October 2013 - Quinoa's International Congress "Quino@ndo" will take place the 30th and 31st of October in Milan, Lombardy Region Palace; It is the most relevant event in Italy, included in the FAO's master plan of the official events for **Quinoa International Year**. Quino@ndo is organized by **Latinoamericando Group**.

The aim of the congress is to inform people about the most important characteristics of quinoa, one of the most ancient cereals, that have been cultivated for thousands years. FAO declared 2013 the International Year of Quinoa, because it can play an important role in eradicating hunger, malnutrition and poverty. Today quinoa also has a key role in the gourmet kitchen, but its use has also been extended to the pharmaceutical and industrial areas.

The congress is organized in collaboration with FAO, Expo 2015 and with the support of Lombardy Region, Governmental Authorities WTC Milano and other international associations.

The WTC Milan will be glad to welcome the WTC delegates, organise their visit and B2B meetings. For more information on participation and trade opportunities please contact Barbara Masella: barbara.masella@wtcitaly.com, T +39 02 73983244.

QUINO@NDO

