



Tours in the “other” city. Guided visits through urban regeneration spaces and projects

In occasion of EXPO 2015, WTC Milan and Kcity, a multi-disciplinary firm of urban regeneration and member of the World Trade Center, are organising three innovative guided visits through Milan. Experience the city in a way you have never done before!

Milan is not just the Duomo, the Expo and Navigli: we will lead you through areas of the city that are not included in the usual tourist city's routes.

Milan is changing: we will show you how neglected spaces, a leftover of the industrial crisis, have been devoted to new functions through small and large projects.

Itineraries about urban regeneration: we will tell you how the territory's social, environmental and cultural resources have been activated with an eye toward the future.

The itineraries:

Milan Creative City

Zona Tortona, a former industrial complex converted into a design and fashion district
Cascina Cuccagna, a former farm which has been transformed in a trendy cultural centre
Frigoriferi Milanesi, a former ice factory dating back to late 1800's, transformed in a centre for cultural activities and events

Fashion and design, Milan's best-known flagship industry, if combined with arts, music and crafts, contributes to an incremental revitalization of entire districts. From industrial neighbourhoods to typical 'creative' clusters.



Milan Social City

Cenni di Cambiamento, an innovative social housing project
Via Padova and Parco Trotter, a park which has been renewed thanks to schools and associations
Carroponte, a former industrial structure which has become a cultural space for events and concerts

A lively and dynamic society ensures the neighbourhoods' cultural diversity. In many circumstances it also helps filling a lack of public services, while experimenting new models for coexistence and alternative forms of sociability.



Milan Rural City

Cascina Campi, a farm where citizens can practice rural activities
Bosco in Città and Parco delle Cave, two big parks integrated in the urban fabric
Quartiere Baggio, old rural village which is now part of the city

Thanks to both civil society's and public initiatives, rural-urban fringes have been involved in a number of projects aiming to enhance the natural and agricultural context, in order to convert it into an usable resource.



Each itinerary lasts half a day (morning or afternoon). The tours will be guided by KCity experts.

For information and costs:
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A project by:

